



15-Minute Video Presentation Guidelines

You have selected the pre-conference option of a 15-minute video presentation followed by a one-to-one critique with a Speak Up staff member. You will leave with a DVD or a digital download of your presentation, as well as specific verbal feedback that will help you move to the next level in your speaking.

Your 30-minute appointment will begin with looking over the answers to the questions below. Then you will be taped with your Speak Up staffer observing. If you choose to speak longer than 15-minutes, it will cut into your time of feedback, but that is your choice.

Your content can be whatever you choose. It can be a complete talk, or a portion of a longer talk. You will be given feedback on both content and delivery during your 30-minute appointment.

Please answer the following questions and bring them with you to your taping.

1. Who is your target audience for this presentation? (Christian, non Christian, teens, business people, etc.)
2. Do you want to be critiqued on biblical content, or is your presentation designed to be “lighter,” or for a business/secular audience? Describe in a word or two the type of talk you are giving.
3. Do you have an outline for this message? If so, what is it?
4. What is your aim? What do you want your audience to “do” as a result of hearing this message?
5. What do you think your greatest weaknesses are as a speaker?
6. What do you think are your best assets are as a speaker?